

**ABSTRACT**

The present invention relates to an immunochromatographic test reader, etc., having structures that enable accommodation of a plurality of immunochromatographic test utensils that differ in outer shape and enable immunochromatographic test utensils to be managed readily in association with information concerning the immunochromatographic test utensils. The reader has a structure that illuminates measuring light onto an immunochromatographic test strip included in an immunochromatographic test utensil and that detects light arising from the immunochromatographic test strip as a result of the illumination of the measuring light, and a cartridge, with a structure that can be detachably attached to the reader, comprises: a holding section for holding the immunochromatographic test utensil that includes the immunochromatographic test strip; information storage means for storing information concerning the immunochromatographic test utensil; and a structure for introducing the immunochromatographic test utensil to a position where the measuring light is illuminated onto the immunochromatographic test strip.